20th Annual Dental Hygiene Symposium
September 28-29, 2012

Embassy Suites
Myrtle Beach Oceanfront Resort
Myrtle Beach, SC

Corporate Sponsors
Care Credit • Dental EZ • Henry Schein • Kerr Total Care
• Patterson • PDT • Philips Sonicare
Thursday, September 27, 2012

5:00 – 7:00 p.m.  Exhibitor Set-Up
7:00 – 9:00 p.m.  SCDHA Executive Board Meeting

Friday, September 28, 2012

7:00 a.m.  Registration Opens
7:30 a.m. – 1:30 p.m.  Exhibits Open
8:00 – 11:00 a.m.  Infection Control with a Twist  3 CEUs
Ever sit through an infection control class and wish you had a pillow? Noel Kelsch decided to change that using humor and cutting edge information. This course will give you up to date and practical information to keep both the clinician and the client safe. Stressing the essential value of breaking the chain of infection at every level the attendees will return to their offices equipped with practical, clearly defined steps to assure adequate infection control in the dental setting. Utilizing Noel’s OSHA designated outreach trainer status this course includes an update on the OSHA and CDC recommendations.
Sponsor: Kerr Total Care

11:15 a.m. – 12:45 p.m.  SCDHA Business Meetings
Visit Exhibit Booths

1:00 – 2:00 p.m.  Lunch and Learn: Do You Know Your Patient’s A1C Level?  1 CEU
As America is facing an obesity crisis, more and more people are being diagnosed with diabetes. Dental Hygiene professionals need to be aware of the signs and symptoms, risk factors, and dental management of patients with this disease.

2:00 – 3:00 p.m.  Student Business Meeting

2:00 – 4:45 p.m.  Insurance Fraud??? What Are You Talking About?  3 CEUs
Do you know that fraud takes place in preventive care billing? Come meet Renee Russell and learn the new revised dental hygiene codes to eliminate fraudulent billing. Understand the ongoing debate of 1110 vs. 4910 and the legal aspect of recording these codes. Would your records withstand an audit? Learn the importance of good record keeping. Are you tired of broken appointments and cancellations? Learn new strategies to avoid broken appointments and last minute cancellations.
Sponsors: Care Credit • Henry Schein

2:00 – 5:00 p.m.  CPR Annual Training  3 CEUs

5:00 – 6:30 p.m.  SCDHA President’s Reception
Live and Silent Auction

Saturday, September 29, 2012

7:00 a.m.  Registration Opens
7:30 a.m. – 1:30 p.m.  Exhibits Open
8:00 a.m. – 1:00 p.m.  What Is It? How Do I Use It? Today’s Dental Products & Treatment Options  5 CEUs
Today’s dental sessions require an exhaustive knowledge of products, instruments and equipment. Our profession has changed and grown to a new level which offers us continuous challenges to recognize the new advances in technology and their use in dentistry. As professionals providing health services, we should be at the pulse of clinical devices and treatment, while being able to recommend product protocols for use in the office. The process of care (assessment, diagnosis, treatment planning, implementation and evaluation) requires us to understand what these products are, how to use them, contemporary treatment options, how to implement the procedures and evaluate what is and what is not working for us as individuals and as clinicians. We will also discuss ergonomic options to protect you as clinicians.
Sponsors: Dental Ez • PDT • Philips Sonicare

1:15 – 3:00 p.m.  Lunch and Learn: Chemotherapy and the Dental Patient  2 CEUs
Every dental hygienist needs to be able to discuss with their patients care of the oral cavity during chemotherapy. A packet of supplies, including the correct brush, floss and rinse to use when undergoing treatment, will be given to each attendee. These packets can be duplicated so that you will have them available to provide to your patients.
Speakers

Infection Control with a Twist – Noel Brandon-Kelsch, RDHAP
A syndicated columnist, writer, speaker, and cartoonist, she serves on the editorial review committee for the Organization for Safety, Asepsis and Prevention newsletter. Kelsch owns her dental hygiene practice, focusing on access to care for all and helps facilitate the Simi Valley Free Dental Clinic. She has devoted much of her 35 years in dentistry to educating people about the devastating effects of methamphetamines and drug use.

Sawyer started a new Associate Degree Dental Hygiene program at Athens Technical College and Chaired this program until August of 2004. Since 2004, she has been employed by Horry-Georgetown Technical College in the Dental Sciences Department where she is a professor in both the Dental Hygiene and Expanded Duty Dental Assisting Program.

Lunch and Learn: Do You Know Your Patient's A1C Level? – Alice Derouen, RDH, M.Ed
Derouen has been in the Dental Hygiene profession for 41 years and is the Department Chair of the Dental Sciences Department and Director of the Dental Hygiene Program at Horry Georgetown Technical College. Prior to starting this program, she was the dental hygiene program director at Columbus State University (GA). She has an AS in Dental Hygiene and a BS in Education from Indiana University and a Masters in Education from Loyola University in New Orleans.

Insurance Fraud??? What Are You Talking About? – Renee Russell, RDH, BS
Russell has degrees in Dental Assisting and Dental Hygiene and graduated from the Medical University of South Carolina with a Bachelor of Health Science degree in 2006. Renee is a speaker, compliance trainer and site specialist for Modern Practice Solutions and provides OSHA; HIPAA; and coding, billing and insurance programs to the dental industry. Her experience helps her to fully understand the needs of dental team members in achieving compliance.

What Is It? How Do I Use It? Today’s Dental Products & Treatment Options – Tricia Osuna, RDH, BS, FAADH
Osuna has been in clinical practice for 34 years. She received a BS degree in Dental Hygiene from the University of Southern California. In addition to private practice, she has been a clinical instructor at the UCLA School of Dentistry and has served on the Dental Board of California. Her company, Professional Insights, Inc., provides consulting services, continuing education courses, student presentations and market research evaluations on dental and dental hygiene products to companies worldwide.

Lunch and Learn: Chemotherapy and the Dental Patient – Cynthia Baker, DDS
Dr. Baker received her DDS from the University of Missouri-Kansas City School of Dentistry. She served 4 years as a U. S. Navy Dental Officer stationed in Charleston and has 7 years of private practice in Anderson. She is on the Greenville Technical College faculty for both dental assisting and dental hygiene since 1993 and the department head for Dental Assisting since 2005.

Symposium News

• The 2012 Symposium theme revolves around “Compliance in the Dental Office.” There are so many phases of compliance that dental personnel are exposed to on a daily basis, such as compliance with OSHA, DHEC, insurance and dental supply companies. On the other hand, we are also exposed to persuading through proper care and education to have our patients be compliant to their recommended treatment. For this reason, courses to be presented at Symposium 2012 revolve around this subject to provide attendees with the most accurate and up-to-date information to take back to our workplace and use.

• A complete Symposium brochure will be available online at www.scdha.org and can be downloaded at that site. Handouts for each course will be posted on the web site within 1 week prior to the date of the Symposium for participants to download and bring with them. No handouts will be given out at the course.

• If you are attending as a Registered Dental Hygienist, consider making a donation to be used for a student to attend the Lunch and Learn on Friday. You can indicate you are doing this on the registration form.

• Inquiries regarding general course information should be directed to JoAnn Rice, RDH, CE Chair at jorice1@charter.net or 864-354-6858. Inquiries regarding registration should be directed to Shera Davis, RDH, Treasurer at treasdavis@aol.com or 864-918-1628.

• The first 50 RDHs to pre-register with payment by Aug. 15 will be entered into a drawing for a beautiful gift basket.

• Watch for upcoming information on a special auction item – a side saddle stool by Crown Seating valued at $850.
**Hotel Information**

Embassy Suites Myrtle Beach Oceanfront Resort  
9800 Queensway Blvd. • Myrtle Beach, SC 29572 • 1-800-876-0010

HOTEL RESERVATIONS MUST BE MADE DIRECTLY WITH THE EMBASSY SUITES HOTEL. MAKE YOUR HOTEL RESERVATIONS EARLY TO SECURE OUR SPECIAL CONVENTION RATE. Reservations may be made by phone using the number listed above, or using the Online Personalized Group Page from the web address listed below:


Group Convention Code – DHA  
This code must be used when making a reservation by phone or online to secure our special convention rate.

HOTEL RATES: Our hotel rates include a full complimentary buffet breakfast and complimentary managers reception 5:30 – 7:30 p.m.  
$159.00 – Single or Double Occupancy  
$179.00 – Triple Occupancy  
$199.00 – Quad Occupancy

DEADLINE FOR MAKING HOTEL RESERVATIONS IS NO LATER THAN AUGUST 27, 2012. After this date, rooms are subject to availability and regular room rates. If the contracted number of rooms is filled prior to the above date, rooms are again subject to availability and regular room rates. PLEASE RESERVE YOUR ROOM EARLY!

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**Registration**

Full Name  
Name for Badge  
Circle Credentials: RDH  DDS  DMD  CDA/DA  Student

Address  
City, State Zip  
Phone (work)  (home)  (cell)

Name of School (if a current student)  
ADHA Membership Card ID#  
E-mail address for confirmation

**Symposium Fees**

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Full Symposium</th>
<th>*Single Day</th>
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</thead>
<tbody>
<tr>
<td>Member ADHA</td>
<td>$159.00</td>
<td>$112.00</td>
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<tr>
<td>Non-member ADHA</td>
<td>$199.00</td>
<td>$139.00</td>
</tr>
<tr>
<td>Student ADHA Member</td>
<td>$50.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>Student ADHA Non-member</td>
<td>$75.00</td>
<td>$75.00</td>
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*Single Day registrants please circle the day you will attend:  
Friday  Saturday

**Limited Attendance Functions:** To register for the following limited attendance functions, you must be registered for the Full or Single Day Symposium. Student members must place a check by N/C to reserve a plate.

<table>
<thead>
<tr>
<th>Function</th>
<th>Full Symposium</th>
<th>*Single Day</th>
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<tbody>
<tr>
<td>Friday Lunch &amp; Learn (RDH)</td>
<td>$25.00</td>
<td>$25.00</td>
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<tr>
<td>Friday Lunch &amp; Learn (Student Member)</td>
<td>$25.00</td>
<td>N/C</td>
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<tr>
<td>Friday CPR (attendance limited)</td>
<td>$45.00</td>
<td>$45.00</td>
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<tr>
<td>Saturday Lunch &amp; Learn</td>
<td>$25.00</td>
<td>$25.00</td>
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<tr>
<td>Late Fee (after Sept. 15, 2012)</td>
<td>$25.00</td>
<td>$25.00</td>
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<tr>
<td>Buy Friday Lunch for a Student**</td>
<td>$25.00</td>
<td>$25.00</td>
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**Total Payment**  

**If you would like to buy lunch Friday for a student, please check here and include in fee.**

**MAKE CHECKS PAYABLE TO SCDHA** and mail to: Shera Davis, RDH • 444 Hindman Road • Travelers Rest, SC 29690

**TO REGISTER ONLINE,** visit www.scdha.org.

**REFUND POLICY:** Pre-registration deadline is Saturday, September 15, 2012. Registration fee less a $15.00 service charge is refundable if requested before that date. Written requests for a refund, less a $25.00 administrative fee will be granted if received by Wednesday, September 19, 2012.