

**Shera H. Davis, RDH  
444 Hindman Road  
Travelers Rest, SC 29690**

**The 19<sup>th</sup> Annual  
Dental Hygiene Symposium  
September 30-October 1, 2011  
Myrtle Beach, SC**

# **THE 19<sup>TH</sup> ANNUAL DENTAL HYGIENE SYMPOSIUM**

**September 30 &  
October 1, 2011**

**Embassy Suites Myrtle Beach  
Oceanfront Resort  
Myrtle Beach, SC**

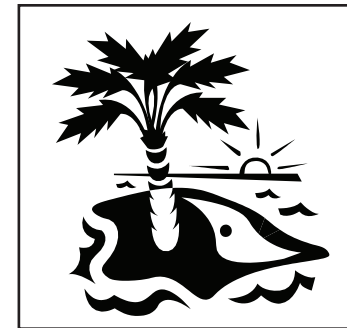
## **CORPORATE SPONSORS**

**Confirmed Monitoring**

**Dux Dental**

**Philips Sonicare**

**Procter & Gamble**



## Schedule of Events

### Thursday, September 29, 2011

3:00 – 7:00 p.m. Exhibitor Set-Up

7:00 – 9:00 p.m. SCDHA Executive Board Meeting

### Friday, September 30, 2011

7:00 a.m. Registration Opens

7:30 a.m. – 1:30 p.m. Exhibits Open

**8:00 – 10:00 a.m.**

#### Keynote Remarks

**“Just Because They Need It Doesn’t Mean They’ll Want It . . . Strategies for Long-Term Oral Health and Patient Motivation.”** 2 CEUs

Speaker: Linda Blackiston, RDH, BS

Sponsor: Philips Sonicare

How do you motivate your patients to prevent disease or improve their oral health? This issue is one of the most challenging that dental professionals deal with on a regular basis. Risk assessment, including CAMBRA, and motivational communication are critical elements on which you can develop a customized treatment plan for your patient. Patient adherence dramatically impacts the prevention of dental diseases as well as the long-term success of therapeutic, restorative and cosmetic procedures. Research shows that true motivation comes from within. Participants will be introduced to a communication method known as Motivational Interviewing (MI), which has been shown to elicit “change talk” directly from your patients. MI has been proven to be effective in counseling and is now being utilized successfully in healthcare and dentistry.

10:00 a.m. Break

10:15 – 11:15 a.m. SCDHA Business Meeting

11:30 a.m. – 12:30 p.m.

**New Products Presentation**

1 CEU

12:45 – 2:30 p.m.

#### Lunch and Learn

**“Creating Long-Term Clinical Health”** 2 CEUs

Speaker: J. Dalton Keith, DDS, FICD

Optimal function, aesthetics and longevity in contemporary implant dentistry can only be achieved through a combination of basic biologic concepts and leading-edge technology. The surface finish and shape of an implant must be based on the healing capacity of the individual and the physiology of bone-forming cells. New evidence for combining bone-inductive proteins and growth factors with currently available bone graft materials to enhance soft and hard tissue wound healing for improved clinical results will be reviewed. This presentation will focus on WHAT IS POSSIBLE in implant dentistry today.

2:30 p.m.

Student Business Meeting

2:45 – 4:45 p.m.

**“Infection Control and OSHA Compliance”** 2 CEUs

Speaker: Renee Russell, RDH, BS

Sponsor: Confirmed Monitoring and Dux Dental

OSHA requires training on bloodborne pathogens every 365 days. This program covers OSHA’s requirements and the CDC’s infection control guidelines. Learn what inspectors look for and the record-keeping requirements expected of a dental office. The speaker will guide you through setting up a Quality Control system.

3:00 – 5:30 p.m.

**CPR Annual Training**

3 CEUs

5:00 – 6:30 p.m.

SCDHA President’s Reception  
Live and Silent Auction

## Schedule of Events

### Saturday, October 1, 2011

7:30 a.m. Registration Opens

7:30 a.m. – 1:30 p.m. Exhibits Open

8:15 a.m. – 12:15 p.m.

**“Women’s Aging Complexities:  
The Impact on Oral Health – Part 1”** 4 CEUs

Speaker: Pam Hughes, RDH, BS, MS

Sponsor: Procter & Gamble

As the numbers of aging women increase worldwide, dental professionals face significant challenges and opportunities. Recognizing gender specific health concerns impacting the overall well being of patients has become increasingly important. Oftentimes, women are at greater risk for specific medical conditions and are simply unaware. From preventive care to treatment strategies, options, medications and resources, we as dental professionals become challenged to stay informed as medical needs change during the aging years. Women’s medical concerns such as cardiovascular disease, diabetes and osteoporosis will be addressed with their surprisingly strong influence on the oral cavity. This presentation will detail the current research linking systemic disease with gingival and periodontal inflammation. Additionally, with the issue of osteonecrosis of the jaw being prominent in the media, education of dental professionals in balancing dental health needs with bone health concerns is vital. This course will provide a detailed overview of osteoporosis and its treatments.

12:30 – 1:30 p.m.

**Lunch and Learn: “Pay Yourself First to Achieve  
Financial Freedom”** 1 CEU

Speaker: Rene Smith, BS, MBA

Financial Planning is a critical life skill for dental professionals to achieve personal goals. “Paying yourself first” is

a key philosophy that individuals need to adopt in order to let your money work for you. Topics covered include goal setting, how to pay yourself first, investing basics and retirement planning.

1:45 – 3:30 p.m.

**“Women’s Aging Complexities  
The Impact on Oral Health – Part 2”** 2 CEUs

Speaker: Pam Hughes, RDH, BS, MS

Sponsor: Procter & Gamble

3:30 – 4:30 p.m.

SCDHA 2<sup>nd</sup> Business Meeting  
Installation of 2011-2012 Officers

## Inquiries for Information

Inquiries regarding general course information should be directed to JoAnn Rice, RDH, CE Chair at [jorice1@charter.net](mailto:jorice1@charter.net) or 864-354-6858.

Inquiries regarding registration should be directed to Shera Davis, RDH, Treasurer at [treasdavis@aol.com](mailto:treasdavis@aol.com) or 864-918-1628.

## Symposium News

The first 75 RDHs to pre-register with payment by August 15 will receive a canvas style beach bag trimmed in pink to celebrate our involvement in Breast Cancer Awareness Month. Hurry and get those pre-registration forms sent in.

In an effort to go green, we have tried to reduce printing materials. Once again, handouts for courses will be available to download online approximately one week prior to the Symposium. **We have also provided more complete course descriptions and speaker information at [www.scdha.org](http://www.scdha.org).**



## Hotel Reservations

Embassy Suites Myrtle Beach Oceanfront Resort  
9800 Queensway Blvd.  
Myrtle Beach, SC 29572  
1-800-876-0010

**HOTEL RESERVATIONS MUST BE MADE DIRECTLY WITH THE EMBASSY SUITES HOTEL. MAKE YOUR HOTEL RESERVATIONS EARLY TO SECURE OUR SPECIAL CONVENTION RATE.** Reservations may be made by phone using the number listed above, or using the Online Personalized Group Page from the web address listed below:

[http://embassysuites.hilton.com/en/es/groups/personalized/M/MYRESES-SDH-20110928/index.jhtml?WT.mc\\_id=POG](http://embassysuites.hilton.com/en/es/groups/personalized/M/MYRESES-SDH-20110928/index.jhtml?WT.mc_id=POG)

Group Convention Code – **SDH**

**This code must be used when making a reservation by phone or online to secure our special convention rate.**

**HOTEL RATES:** Our hotel rates include a full complimentary buffet breakfast and complimentary managers reception 5:30 – 7:30 p.m.

\$154.00 – Single or Double Occupancy

\$174.00 – Triple Occupancy

\$194.00 – Quad Occupancy

**DEADLINE FOR MAKING HOTEL RESERVATIONS IS NO LATER THAN AUGUST 29, 2011.** After this date, rooms are subject to availability and regular room rates. If the contracted number of rooms is filled prior to the above date, rooms are again subject to availability and regular room rates. **PLEASE RESERVE YOUR ROOM EARLY!**

## Symposium Registration

Full Name \_\_\_\_\_

Name for Badge \_\_\_\_\_

Circle credentials: RDH DDS DMD CDA/DA Student

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (work) \_\_\_\_\_ (home) \_\_\_\_\_ (cell) \_\_\_\_\_

Name of School (if a current student) \_\_\_\_\_

**ADHA Membership Card ID#** \_\_\_\_\_

Email address for Confirmation \_\_\_\_\_

<b>Symposium Fees</b>	<b>Full Symposium</b>	<b>**Single Day</b>
Member ADHA	<input type="checkbox"/> \$140.00	<input type="checkbox"/> \$110.00
Non-member ADHA	<input type="checkbox"/> \$190.00	<input type="checkbox"/> \$135.00
Student ADHA Member	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$40.00
Student ADHA Non-member	<input type="checkbox"/> \$55.00	<input type="checkbox"/> \$55.00

\*\*Single Day registrants please circle the day you will attend:

Friday Saturday

### Limited Attendance Functions

To register for the following limited attendance functions, you must be registered for the Full or Single Day Symposium. Student members **must** place a check by N/C to reserve a plate.

<b>Symposium Fees</b>	<b>Full Symposium</b>	<b>**Single Day</b>
Friday Lunch & Learn (RDH)	<input type="checkbox"/> \$27.00	<input type="checkbox"/> \$27.00
Friday Lunch & Learn (Student)	<input type="checkbox"/> N/C	<input type="checkbox"/> N/C
Friday CPR (attendance limited)	<input type="checkbox"/> \$45.00	<input type="checkbox"/> \$45.00
Saturday Lunch & Learn	<input type="checkbox"/> \$28.00	<input type="checkbox"/> \$28.00
Late Fee (after Sept. 17, 2011)	<input type="checkbox"/> \$25.00	<input type="checkbox"/> \$25.00
<b>TOTAL PAYMENT:</b>	<b>\$</b> _____	<b>\$</b> _____

**MAKE CHECKS PAYABLE TO SCDHA** and mail to: Shera Davis, RDH – 444 Hindman Road – Travelers Rest, SC 29690

**TO REGISTER ONLINE**, visit [www.scdha.org](http://www.scdha.org).

**REFUND POLICY:** Pre-registration deadline is Saturday, September 17, 2011. Registration fee less a \$15 service charge is refundable if requested before that date. Written requests for a refund, less a \$25 administrative fee will be granted if received by Wednesday, September 21, 2011.